



CN&R's NEW



Online Chico Gift Guide

Make sure your business is seen! Our readers will be looking for the perfect gifts at chicogiftguide.com

Our NEW Chico Gift Guide will run year-round!

The Chico Gift Guide will showcase the best and most unique gifts to give this year to friends, family, and co-workers. From local products to alternative gift ideas, this guide is a must-have! The Gift Guide will be promoted in our weekly newsletters and on social media for the month prior to each holiday: Valentine's Day, Mother's Day, Graduation, Father's Day and the December Holiday Season.

Gift Advertising Options

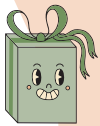
Each gift will be displayed in the categories of your choosing for one year and will include:

- Gift image, title, and price on category intro page.
- Gift image, title, price, company bio, website, up to four additional photos and gift description (200 word maximum) with company logo on gift page. Best of Chico winners can include their Best of badge on their gift page.

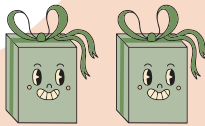
The one year posting ends after the fifth holiday season post-insertion.

For example, if the ad began running for the Valentine season 2025, it would come down at the end of the Holiday season (January 2026),

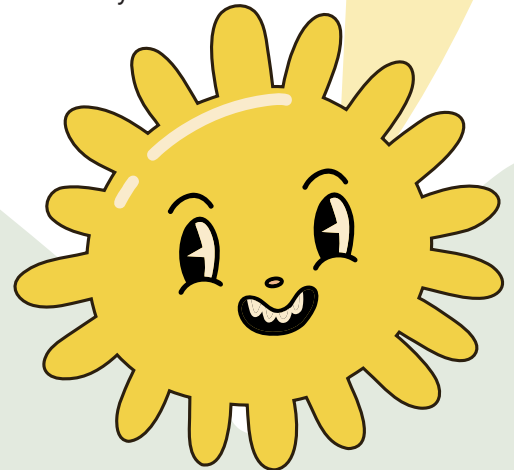
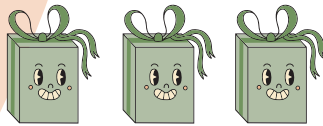
One Gift \$500



Two Gifts \$800



Three or More Gifts \$1000



- Premium placement at top of category intro page (limited to 5 spots) **\$150 whole year, \$100 December Holiday only**
- Gift Showcase premium placement at bottom of home page (limited to 12 spots) **\$300 whole year, \$200 December Holiday only**
- "Buy now" deep link to product on your website **\$75 whole year, \$50 December Holiday only** (included at no charge with premium placement options)
- Small copy or price changes **\$25 per gift**
- To change a gift during the year (photo and copy) **\$100 per gift**



Contact Ray Laager at rlaager@newsreview.com or (530) 520-4742 for more info!