

Elevate your brand with

CHICO NEWS & REVIEW ONLINE: The power of local connection!

Welcome to Chico News & Review ONLINE... where local news, culture, and community meet in an online space! You'll find in-depth coverage of local government, arts, and culture. We're not just observers; we're active participants in the dialogue that shapes our community's future.

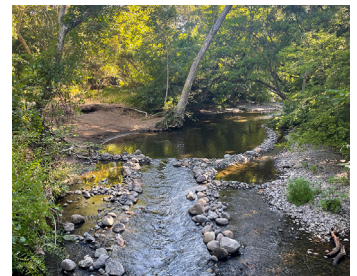
Our local Events Calendar is your go-to source for what's happening in Butte County! Our readers are always in the know about the latest events. Make sure your events are included – it's free to post.

Spotlight on the Arts: From exclusive artist profiles to show reviews and previews, we showcase the creativity that defines our community.

Business Spotlights: We'd like to tell your story! Let us produce a compelling story about your business that will resonate with our diverse readership. Contact Ray Laager at rlaager@newsreview.com or (530) 520-4742 for more information.

Extend Your Reach: It's not just about telling your story; it's about making sure the world hears it. We will leverage our social media platforms to expand your brand visibility to new, untapped audiences.

Advertising with Purpose: Your advertising support isn't just an investment; it's a commitment to keeping our community informed, engaged, and thriving. Join us in shaping the narrative of Butte County, and let your brand be a cornerstone of the conversation.



CN&R online: Where your story becomes part of the *community narrative*. Contact us now to secure your spot on our website.



75,000 PAGE VIEWS/MO



1,000,000 PAGE VIEWS



8,300 FOLLOWERS



5,200 FOLLOWERS



JUST LAUNCHED!

Contact Ray Laager at
rlaager@newsreview.com or
(530) 520-4742 for more information.

OTHER ADVERTISING OPTIONS

Promoted events in Calendar

- **Post your event listing free of charge**
- Featured listings: your event headline scrolls across the top of the calendar and calendar widgets. Self-serve \$10/day, \$7.50/day if we promote it for you.
- Post a 300x250 px ad on the calendar page. Self-serve \$15/day, \$11.25/day if we promote it for you. *If we promote for you, duration must be one week or more.*
- 320x100 px ad horizontally placed under the word CALENDAR on the Chico calendar page
 - \$250 for one month
 - \$220 per month for three months
 - \$200 per month for one year



Newsletter spots

- **Run your display ad in our Friday editorial newsletter, *CN&R Weekly*, that goes out to an opt-in list of 5,600 subscribers**
 - 970x250 px, file size max 250k, resolution 72ppi at final size
 - \$200/week, \$175/week on 4 week contract, \$150/week on 12 week+ contract
 - Only two slots/week available
- **Run your display ad in our Thursday calendar newsletter, *What's Going On*, that goes out to an opt-in list of 2,100 subscribers**
 - 970x250 px, file size max 250k, resolution 72ppi at final size
 - \$100/week, \$90/week on 4 week contract, \$75/week on 12 week+ contract
 - Only two slots/week available



Ask for information about *Best of Chico* and our other upcoming contests!

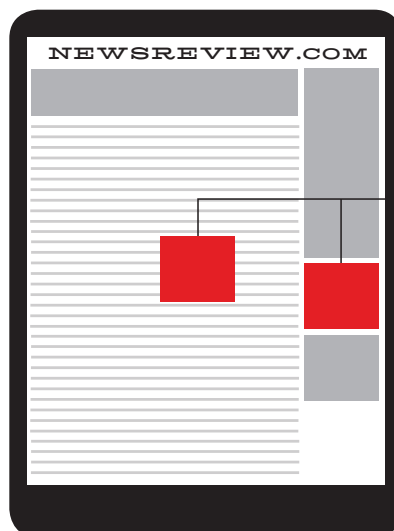


Online display ads

- JPEG, PNG, GIF preferred, 300x250 px, file size max 150k, resolution 72ppi at final size. Minimum type size 14 pt.
- We can produce creative or you provide art 3 business days prior to ad run
- \$160 per month

Our designers will create your online ad **AT NO ADDITIONAL COST!**

I WANT AN ONLINE AD!



**YOUR
AD
HERE**

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