

# Best of Chico 2025 is coming...



## ...with Presenting and Supporting Sponsorship Opportunities!

### Best of Chico 2025 sponsorship features include:

multiple categories in 9 groups with visible advertising opportunities integrated into the ballot and a Nomination Round plus Final Voting Round. Local businesses love to promote Best of Chico as they vie for a highly sought after win, and your brand could be front and center of all that activity. Sponsorship in Best of Chico means direct engagement with every voter, each time they vote in both the Nomination Round and the Final Voting Round.

Readers will be allowed to vote multiple times

for their faves, which also means more exposure for your sponsorship.

**Best of  
Chico 2024 Final  
Voting Round had  
OVER 1 MILLION  
IMPRESSIONS!**

This is an exclusive opportunity to promote yourself with multi-level visibility.

Sponsoring Best of Chico gets you in front of tens of thousands of readers as they vote in their favorite categories. Your logo will be integrated into the ballot in many places.

### Best of Chico Final Voting Round Stats:

- Number Of Submissions 268,946
- Number of Voters 9,450
- Number of Impressions 1,036,654

**Nomination Round runs from April 24 through May 23**  
**Final Voting Round runs from July 1 through July 31**

### Here's how your sponsorship will be presented:

#### Presenting Sponsor \$5,000

(One Available, runs through Nominations and Finals)

- "Presenting Sponsor" Your logo in Tier 1 placement on intro page and all group landing pages
- Your logo on every voting page as Presenting Sponsor
- 25% share of voice in interstitial ads (displayed every five categories as voters page through the ballot) in ALL groups on the ballot
  - Desktop Interstitial Ad (970x250 px)
  - Mobile Interstitial Ad (300x600 px)
- Tagged in social media promotion

#### Supporting Sponsor \$2,750

(Two Available, runs through Nominations and Finals)

- "Supporting Sponsors" Your Logo in Tier 2 placement on intro page and all group landing pages
- 12.5% share of voice in interstitial ads in ALL groups on the ballot
  - Desktop Interstitial Ad (970x250 px)
  - Mobile Interstitial Ad (300x600 px)

**[bestofchico.newsreview.com](http://bestofchico.newsreview.com)**

**Contact  
Ray Laager at  
[rlaager@newsreview.com](mailto:rlaager@newsreview.com)  
or (530) 520-4742 for  
more information.**