



2025

# ...a Quest for EXCELLENCE!



**Best of Chico 2025 features include** an open write-in nomination round and visible advertising options integrated into the ballot.

Readers will be allowed to vote multiple times for their favored, which means more exposure for your advertising. Encourage your steadfast fans to vote for you every day! Ads will be integrated into various parts of the ballot as effective reminders to vote for you.

The Nomination Ballot runs April 24 through May 23, where readers will unite in valor to nominate their most cherished in a variety of categories. Votes will be tallied, and the top five finalists in each category will advance to the Final Voting Round July 1 through July 30 to determine the winners in each category. Winners will be unveiled in August.

### Best of Chico 2024 Nominations Round Stats:

- 32,530 Submissions
- 3,626 Voters
- 265,778 Impressions

[bestofchico.newsreview.com](http://bestofchico.newsreview.com)

**Best of Chico 2024 Final Voting Round had OVER 1 MILLION IMPRESSIONS!**

**Nomination Round runs from April 24 through May 23**

**Final Voting Round runs from July 1 through July 31**

## Here's how your sponsorship will be presented:

### Presenting Sponsor \$5,000

(One Available, runs through Nominations and Finals)

- "Presenting Sponsor" Your logo in Tier 1 placement on intro page and all group landing pages
- Your logo on every voting page as Presenting Sponsor
- 25% share of voice in interstitial ads (displayed every five categories as voters page through the ballot) in ALL groups on the ballot
- Desktop Interstitial Ad (970x250 px)



- Mobile Interstitial Ad (300x600 px)
- Tagged in social media promotion



### Supporting Sponsor \$2,750

(Two Available, runs through Nominations and Finals)

- "Supporting Sponsors" Your Logo in Tier 2 placement on intro page and all group landing pages
- 12.5% share of voice in interstitial ads in ALL groups on the ballot
  - Desktop Interstitial Ad (970x250 px)
  - Mobile Interstitial Ad (300x600 px)

**Contact**  
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