

Dear community member,

For 45 years, the Chico News & Review has worked hard to tell your stories, both in the “News” section of the paper and in the “Review” half. Today, we are writing to you about the latter, with a favor to ask to help the CN&R continue covering local arts.

In the years since its inception, the CN&R has become the most trusted source for arts and cultural activities in Butte County—from Taste of Chico and the Paradise Chocolate Festival to the community theater productions and art gallery openings. We’ve published countless previews of concerts, plays and exhibits; reviewed myriad restaurants, films and shows; written features on thousands of fascinating locals; and kept the county in the know with the most comprehensive arts & culture calendar in the North State. We have promoted the great venues, artists and complementary/supportive businesses through popular special issues (Best of Chico, Goin’ Chico, etc.) and special events (CAMMIES, Chico Beer Week, etc.).

All this is to say that the CN&R has deposited a lot into Butte County’s cultural bank over the years. Today we are reaching out to you to request a small withdrawal—*not* cash, just your **voice of support**.

Thanks to our advertisers and reader contributions, the CN&R has been able to afford printing a monthly edition of this community newspaper (as well as publishing online) since the initial COVID shutdown. It’s not weekly, but it’s something. With federal pandemic relief now gone, we need to come up with additional solutions to keep going and, we hope, return as a weekly.

Our current effort is a proposed partnership with our local public radio station, North State Public Radio/Capital Public Radio. The CN&R can provide the station with regular arts previews, reviews, interviews and calendar listings—local coverage that the CN&R already produces—for a fraction of what it would cost the station to produce.

It’s our belief that both our readers and the radio station’s supporters would appreciate such a collaboration.

With that in mind, we are reaching to you and others in the community—the artists, venues, producers, promoters, owners/employees of arts-connected businesses and all the customers/patrons we’ve worked to promote for/to over the decades—with the goal of building a coalition of support that illustrates the strength of the CN&R’s connection to local arts and culture.

Read the proposal letter to NSPR/Cap Radio. If you agree with this effort to strengthen the area’s arts coverage and promote the local scene/economy, send an email to [chicoartscollab@newsreview.com](mailto:chicoartscollab@newsreview.com) letting us know that you would like to have your name added to the letter. (Visit [chico.newsreview.com/chicoartscollab](http://chico.newsreview.com/chicoartscollab) to see the current list of signees.)

Together we can help bring back the arts stronger than ever, and rebuild our local economy.

With gratitude and respect,

Chico News & Review

P.S. Please feel free to forward this message to any other community members you think would be interested in this effort. Thanks!